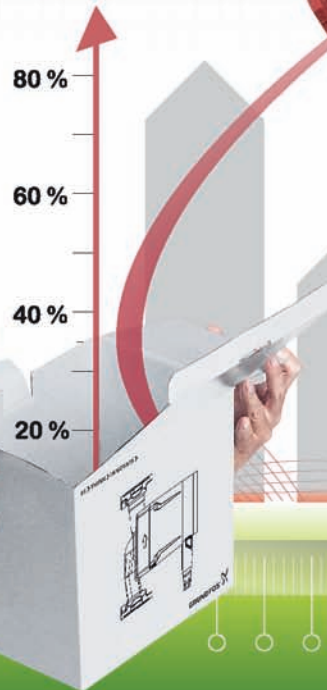


GRUNDFOS HEATING CAMPAIGN 2010/2011

POWERED BY THE IMPOSSIBLE



BE > THINK > INNOVATE >

GRUNDFOS 



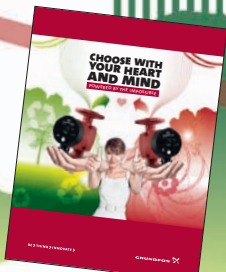
MAGNA

Covering flows as high as 170 GPM and head up to 42 feet, MAGNA is the range of choice for medium- and large-sized commercial heating systems. All MAGNA pumps are energy-optimized with high efficiency permanent-magnet motors utilizing electronic speed control. The unique Grundfos AUTOADAPT™ function is standard as it is on the ALPHA.

Contractor handbook



ALPHA brochure



Sustainability insert



Ads



EVERYTHING IS POSSIBLE



ALPHA

The energy efficient ALPHA effortlessly provides comfort in all hydronic heating applications. The easy-to-read LED display shows real time power consumption, estimated flow rates in GPM, and operating modes. The unique AUTOADAPT™ function controls pump performance automatically within defined performance range. This ensures the lowest possible energy consumption, while maintaining maximum comfort levels. The newest option available for power connections is the ALPHA with a terminal box, allowing for conduit connection on either side of the pump. However, you still have the choice of installing the pump with the ALPHA Plug for line cord, which requires no wiring. The choice is yours.

ON TRACK FOR SUCCESS



Pumps on Tour

Grundfos Pumps is driving its Mobile Education Center across the U.S. In 2010, we'll be making 48 stops showcasing a wide variety of Grundfos products from Residential, Commercial, and Industrial Solutions.



Campaign brochure

Go to www.pumpsontour.com to find an upcoming event near you.

Campaign timeline

	May	June	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb
NAOSHM Tradeshow - May 25th, 26th	■									
Contractor Direct Mail		■		■						
Sustainability Insert - Contractor Publications				■						
Ads - Wholesaler Publications	■	■		■	■	■	■	■	■	
Ads - Contractor Publications				■	■	■	■	■	■	
Online activities with Trade Publications				■	■	■	■	■	■	
"Powered By the Impossible" Website	■	■	■	■	■	■	■	■	■	■
Pumps On Tour Events	■	■	■	■	■	■				

■ Activities for U.S. and Canada

■ Activities for U.S. Only



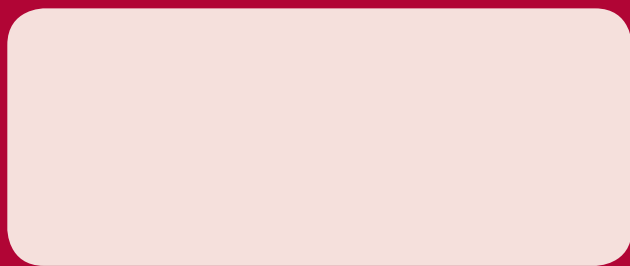
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